



315-982-1947
sydmulloy@gmail.com
www.sydmulloy.com

SYD MULLOY (THEY/THEM)

A hypervigilant, detail-oriented, efficient individual. Deeply creative, intuitive, and quick. Empathetic and personable. Systematic and curious. Unconventional and innovative.

Software

- Adobe Photoshop
- Adobe Illustrator
- Adobe Premiere Pro
- Adobe After Effects
- Adobe InDesign
- Adobe Acrobat
- Procreate
- Microsoft/Google Suite

Connect



Relevant Experience

Graphic Design Intern The Syndicate August 2021 - December 2021

- Create a wide-variety of digital media for clientele base of musicians, production studios, comedians, and conventions
- Design key brand visuals and implement them into the digital marketing space
- Exercise artistic and visual proficiency across Adobe Creative Suite

National Council Intern The Metropolitan Opera October 2020 - December 2020

- Design and distribute regularly scheduled content for social and streaming networks
- Produce assets and visuals for national livestreams
- Produce weekly programs and booklets for the judges of each district audition
- Compile and edit winner videos for each district with acknowledgments to be sent to all donors

Marketing Assistant Crane Music Business Institute February 2019 - May 2020

- Design and produce all promotional and informational materials for the Music Business program and events
- Manage and generate content for all social media profiles for Crane Music Business and TEDx

NAMM Intern Sennheiser January 2020

- Educate customers and attendees on the floor about displayed Sennheiser and Neumann products
- Direct buyers and other exhibitors to senior Sennheiser employees when appropriate and necessary

Education

The Crane School of Music at SUNY Potsdam

*Bachelor of Music Business,
Graphic Design and New Media Minor*

Cumulative GPA - 3.4

Date of Graduation - December 2021

President's List - Fall 2018, Fall 2019, Spring 2020, Fall 2020, Spring 2021
Dean's List - Spring 2018, Spring 2019